



KNXV

ORDER

Print Date 09/27/12 Page 1 of 6

Flight Dates 10/09/12-10/15/12

Contract / Revision 313081 / **Carmona for Arizona**

Order Sep 00:20:00

Original Date / Revision 09/27/12 09/27/12 Agency Com 15%

Estimate # 1875

Billing Contact

Alt Order #

Advertiser Carmona / Democrat / US Se

Billing Type Cash

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Order Type GENERAL

Agency GMMB Inc

Billing Cycle EOM/EOC

Buying Contact

Billing Calendar BROADCAST

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Demographic A25-54

Sales Office EWSDC

Rev Codes POL POL CAND

Sales Region NAT

Product Codes PL

Agency Ref 2

Priority P-1Advertiser RefPrimary Account Executive

Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
|-------------------|--------|------------|----------|

Dave Lombardo 100%

Tanya Winscott %

Order Share 16% Market Value 448906

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| KASW | 2% | 8978 |
| KDRX | % | 0 |
| KPHO | 20% | 89781 |
| KPNX | 23% | 103248 |
| KPPX | % | 0 |
| KSAZ | 23% | 103248 |
| KTVK | 15% | 67335 |
| KTVW | % | 0 |
| KUSK | % | 0 |
| KUTP | 1% | 4489 |
| UNKWN | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|--------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| October 2012 | 106 | \$61,051.25 | \$71,825.00 | 0.00 | 10/01/12 | 10/15/12 | 106 | \$61,051.25 | \$71,825.00 |
| Totals | 106 | \$61,051.25 | \$71,825.00 | 0.00 | | | | | |

Billing Plan

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Totals | | |
|-----|------|-------------------|-----------------|------------------------|-------|-------------------|----------|-----|-------|----------|-----|------|--------|--------|----------|
| | | | | | | | | | | | | | Spots | Amount | |
| E 1 | KNXV | 10/09/12 | 10/12/12 | M-F 5-6am M-F 5-6am | CM | 5am-6am | - TWTF-- | :30 | 4 | \$75.00 | P-6 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | | | | | | |
| E 2 | KNXV | 10/15/12 | 10/15/12 | M-F 5-6am M-F 5-6am | CM | 5am-6am | M----- | :30 | 1 | \$75.00 | P-6 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | | | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | | | | | | |
| E 3 | KNXV | 10/09/12 | 10/12/12 | | CM | 6am-7am | - TWTF-- | :30 | 4 | \$150.00 | P-6 | 0.00 | NM | 4 | \$600.00 |



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PHOENIX

Contract / Revision **313081** **Flight Dates****10/09/12-10/15/12**

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Hiatus Dates

Advertiser: Carmona / Democrat / U.S. Product Carmona for Arizona

Order Sep 00:20:00

| Ln | Ch | Start | End | Inventory | Code | Break | Start/End | Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Totals | Amount |
|------|------|----------|----------|-------------------------|------------------------------|-----------------|-----------|-------------------|----------|-----|-------------|-------------|---------------|---------------|------|-------|------------|--------|
| | | | | M-F | 6-7am | | | | | | | | | | | | | |
| | | | | M-F | 6-7am | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$150.00 | | 0.00 | | | | | |
| E 4 | KNXV | 10/15/12 | 10/15/12 | M-F | 6-7am | | CM | 6am-7am | M----- | :30 | 1 | \$150.00 | P-6 | 0.00 | NM | 1 | \$150.00 | |
| | | | | M-F | 6-7am | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | \$150.00 | | 0.00 | | | | | |
| E 5 | KNXV | 10/09/12 | 10/12/12 | M-F | 7-9am | | CM | 7am-9am | - TWTF-- | :30 | 8 | \$150.00 | P-6 | 0.00 | NM | 8 | \$1,200.00 | |
| | | | | M-F | 7-9am | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | - TWTF-- | | 8 | | | \$150.00 | | 0.00 | | | | | |
| E 6 | KNXV | 10/15/12 | 10/15/12 | M-F | 7-9am | | CM | 7am-9am | M----- | :30 | 2 | \$150.00 | P-6 | 0.00 | NM | 2 | \$300.00 | |
| | | | | M-F | 7-9am | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/15/12 | 10/21/12 | M----- | | 2 | | | \$150.00 | | 0.00 | | | | | |
| E 7 | KNXV | 10/13/12 | 10/13/12 | Sa | 6-7am GMA | | CM | 6am-7am | -----S- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 | |
| | | | | Sa 6-7am Good Morning , | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | -----S- | | 1 | | | \$100.00 | | 0.00 | | | | | |
| E 8 | KNXV | 10/14/12 | 10/14/12 | Su | 6-7am GMA | | CM | 6am-7am | -----S | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 | |
| | | | | Su 6-7am Good Morning , | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | \$100.00 | | 0.00 | | | | | |
| E 9 | KNXV | 10/14/12 | 10/14/12 | Su | 8-9am ABC This Week | | CM | 8-9am | -----S | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 2 | \$700.00 | |
| | | | | ABC This Week | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | -----S | | 2 | | | \$350.00 | | 0.00 | | | | | |
| E 10 | KNXV | 10/09/12 | 10/12/12 | M-F | 9am-10am Sonoran Living | | CM | 9am-10am | - TWTF-- | :30 | 4 | \$75.00 | P-6 | 0.00 | NM | 4 | \$300.00 | |
| | | | | Sonoran Living | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$75.00 | | 0.00 | | | | | |
| E 11 | KNXV | 10/15/12 | 10/15/12 | M-F | 9am-10am Sonoran Living | | CM | 9am-10am | M----- | :30 | 1 | \$75.00 | P-6 | 0.00 | NM | 1 | \$75.00 | |
| | | | | Sonoran Living | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | \$75.00 | | 0.00 | | | | | |
| E 12 | KNXV | 10/09/12 | 10/12/12 | M-F | 10am-11am The View | | CM | 10am-11am | - TWTF-- | :30 | 4 | \$450.00 | P-3 | 0.00 | NM | 4 | \$1,800.00 | |
| | | | | The View | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$450.00 | | 0.00 | | | | | |
| E 13 | KNXV | 10/15/12 | 10/15/12 | M-F | 10am-11am The View | | CM | 10am-11am | M----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 | |
| | | | | The View | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | \$450.00 | | 0.00 | | | | | |
| E 14 | KNXV | 10/09/12 | 10/12/12 | M-F | 11am-12pm ABC15 News at 11AM | | CM | 11am-12pm | - TWTF-- | :30 | 4 | \$100.00 | P-6 | 0.00 | NM | 4 | \$400.00 | |
| | | | | ABC15 News at 11AM | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | | | Week: 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$100.00 | | 0.00 | | | | | |
| E 15 | KNXV | 10/15/12 | 10/15/12 | M-F | 11am-12pm ABC15 News at 11AM | | CM | 11am-12pm | M----- | :30 | 1 | \$100.00 | P-6 | 0.00 | NM | 1 | \$100.00 | |
| | | | | ABC15 News at 11AM | | | | | | | | | | | | | | |
| | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | | |



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Print Date: 09/27/12

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Contract / Revision **313081** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> | | |
|------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|---------------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount | |
| E 15 | KNXV | 10/15/12 | 10/15/12 | M-F 11am-12pm ABC15 News at 11AM | CM | 11am-12pm | M----- | :30 | 1 | \$100.00 | P-6 | 0.00 | NM | | 1 | \$100.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | | |
| E 16 | KNXV | 10/09/12 | 10/12/12 | M-F 2pm-3pm General Hospital | CM | 2pm-3pm | -TWTF-- | :30 | 4 | \$250.00 | P-3 | 0.00 | NM | | 4 | \$1,000.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | \$250.00 | | 0.00 | | | | |
| E 17 | KNXV | 10/15/12 | 10/15/12 | M-F 2pm-3pm General Hospital | CM | 2pm-3pm | M----- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | | 1 | \$250.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$250.00 | | 0.00 | | | | |
| E 18 | KNXV | 10/09/12 | 10/12/12 | M-F 430pm-5pm M-F 430pm-5pm | CM | 430pm-5pm | -TWTF-- | :30 | 4 | \$225.00 | P-6 | 0.00 | NM | | 4 | \$900.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | \$225.00 | | 0.00 | | | | |
| E 19 | KNXV | 10/15/12 | 10/15/12 | M-F 430pm-5pm M-F 430pm-5pm | CM | 430pm-5pm | M----- | :30 | 1 | \$225.00 | P-6 | 0.00 | NM | | 1 | \$225.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$225.00 | | 0.00 | | | | |
| E 20 | KNXV | 10/09/12 | 10/12/12 | M-F 4pm-430pm 4PM News | CM | 4pm-430pm | -TWTF-- | :30 | 4 | \$200.00 | P-6 | 0.00 | NM | | 4 | \$800.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | \$200.00 | | 0.00 | | | | |
| E 21 | KNXV | 10/15/12 | 10/15/12 | M-F 4pm-430pm 4PM News | CM | 4pm-430pm | M----- | :30 | 1 | \$250.00 | P-6 | 0.00 | NM | | 1 | \$250.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$250.00 | | 0.00 | | | | |
| E 22 | KNXV | 10/09/12 | 10/12/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm | -TWTF-- | :30 | 4 | \$550.00 | P-3 | 0.00 | NM | | 4 | \$2,200.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | \$550.00 | | 0.00 | | | | |
| E 23 | KNXV | 10/15/12 | 10/15/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm | M----- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | | 1 | \$550.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$550.00 | | 0.00 | | | | |
| E 24 | KNXV | 10/09/12 | 10/12/12 | M-F 6pm-630pm M-F 6pm-630pm | CM | 6pm-630pm | -TWTF-- | :30 | 4 | \$550.00 | P-3 | 0.00 | NM | | 4 | \$2,200.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | | | \$550.00 | | 0.00 | | | | |
| E 25 | KNXV | 10/15/12 | 10/15/12 | M-F 6pm-630pm M-F 6pm-630pm | CM | 6pm-630pm | M----- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | | 1 | \$550.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$550.00 | | 0.00 | | | | |
| E 27 | KNXV | 10/14/12 | 10/14/12 | Su 5pm News SU 5pm-530pm News | CM | 5pm-530pm | -----S | :30 | 1 | \$200.00 | P-6 | 0.00 | NM | | 1 | \$200.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | | \$200.00 | | 0.00 | | | | |
| E 28 | KNXV | 10/09/12 | 10/12/12 | M-F 630pm-7pm M-F 630pm-7pm | CM | 630pm-7pm | -TWTF-- | :30 | 4 | \$500.00 | P-6 | 0.00 | NM | | 4 | \$2,000.00 |
| | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | M-F 630pm-7pm | | 1 | | | | \$500.00 | | 0.00 | | | | |



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PHOENIX

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Contract / Revision **313081** Flight Dates **10/09/12-10/15/12**Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

Order Sep 00:20:00Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**Estimate # **1875**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> | |
|------|------|-------------------|-----------------|---|-------|-------------------------|------------|-----|-------|-------------|-----|---------------|------|---------------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 41 | KNXV | 10/15/12 | 10/15/12 | Nightline Nightline | CM | 1035p-1102p / 113M----- | | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | \$450.00 | | | 0.00 | | | | | |
| E 42 | KNXV | 10/13/12 | 10/13/12 | SA 10-1035pm 10pm News | CM | 10pm-1035pm | -----S- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 1 | \$450.00 | | | 0.00 | | | | | |
| E 43 | KNXV | 10/14/12 | 10/14/12 | SU 10-1035pm 10pm News | CM | 10pm-1035pm | -----S | :30 | 1 | \$850.00 | P-3 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | \$850.00 | | | 0.00 | | | | | |
| E 44 | KNXV | 10/09/12 | 10/12/12 | M-F 1206am-110am Katie - Repeat | CM | 1206am-106am | -TWTF-- | :30 | 4 | \$50.00 | P-3 | 0.00 | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$50.00 | | | 0.00 | | | | | |
| E 46 | KNXV | 10/09/12 | 10/12/12 | Jimmy Kimmel Live Jimmy Kimmel | CM | 1102p-1206a / 103- | -TWTF-- | :30 | 4 | \$200.00 | P-3 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$200.00 | | | 0.00 | | | | | |
| E 47 | KNXV | 10/15/12 | 10/15/12 | Jimmy Kimmel Live Jimmy Kimmel | CM | 1102p-1206a / 103M----- | | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | \$200.00 | | | 0.00 | | | | | |
| E 48 | KNXV | 10/14/12 | 10/14/12 | SU 1035pm-1105pm ABC15 Sports Sunday | CM | 1035pm-1105pm | -----S | :30 | 1 | \$100.00 | P-6 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | \$100.00 | | | 0.00 | | | | | |
| N49 | KNXV | 10/09/12 | 10/09/12 | Tuesday Prime C Tuesday Prime C | CM | 9pm-10pm | -T----- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | 1 | \$3,000.00 | | | 0.00 | | | | | |
| N50 | KNXV | 10/10/12 | 10/10/12 | Wednesday Prime B Wednesday Prime B | CM | 8pm-9pm | --W---- | :30 | 1 | \$9,000.00 | P-2 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --W---- | | 1 | \$9,000.00 | | | 0.00 | | | | | |
| N51 | KNXV | 10/11/12 | 10/11/12 | Thursday Prime C Thursday Prime C | CM | 9pm-10pm | --T--- | :30 | 1 | \$2,000.00 | P-6 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --T--- | | 1 | \$2,000.00 | | | 0.00 | | | | | |
| N52 | KNXV | 10/12/12 | 10/12/12 | Friday Prime B Friday Prime B | CM | 8pm-9pm | ---F-- | :30 | 1 | \$3,500.00 | P-2 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---F-- | | 1 | \$3,500.00 | | | 0.00 | | | | | |
| N53 | KNXV | 10/14/12 | 10/14/12 | Sunday Prime B Sunday Prime B | CM | 7pm-8pm | -----S | :30 | 1 | \$7,500.00 | P-2 | 0.00 | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | \$7,500.00 | | | 0.00 | | | | | |
| N54 | KNXV | 10/15/12 | 10/15/12 | M-F 1206am-110am Katie - Repeat | CM | 1206am-106am | M----- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | 1 | \$50.00 | | | 0.00 | | | | | |



KNXV-TV
PHOENIX

KNXV

Print Date: 09/27/12

Page 6 of 6

Contract / Revision **313081** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> | | |
|----------------|------|-------------------|-----------------|------------------|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|---------------|-----------------|--|
| | | | | | | | | | | | | | | Spots | Amount | |
| N54 | KNXV | 10/15/12 | 10/15/12 | M-F 1206am-110am | CM | 1206am-106am | M----- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 | |
| Katie - Repeat | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | 1 | | | | \$50.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | <u>Totals</u> | 106 \$71,825.00 | |